



LEAVENWORTH COUNTY DEVELOPMENT CORPORATION

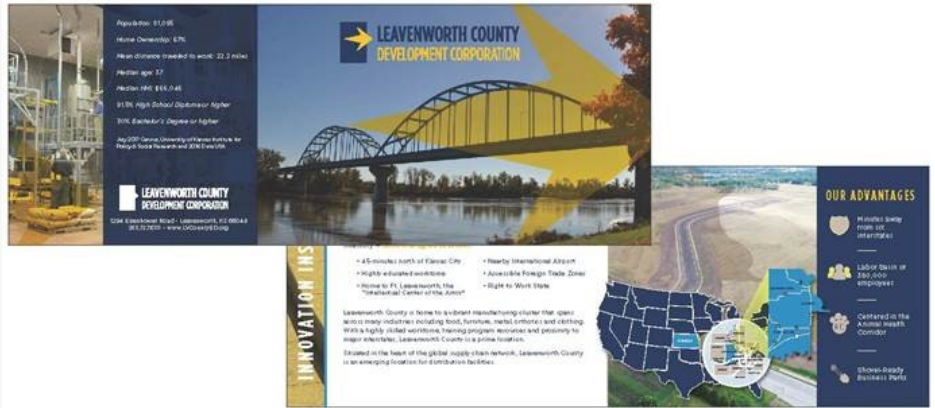
Leavenworth County Development Corporation Newsletter

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Third Quarter September 2018

New Marketing Plan for LCDC and Leavenworth County



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REGULAR MEETINGS

- LCDC Board Meeting**
2nd Thursdays, noon
 - LCPA Board Meeting**
Last Wednesdays, noon
 - LCPA Trails Committee**
4th Monday every other month, 3:30 p.m.
 - Membership Committee**
2nd Tuesdays, 8 a.m.
 - Infrastructure Committee**
4th Tuesdays, 3 p.m.
- Check our [website](#) [calendar](#) for locations or changes.

LCDC, working with Candid Marketing, has developed a new Strategic Marketing and Positioning Plan for LCDC and the county. The plan will streamline the brand, message and logo of LCDC and develop foundational tools to market the communities in the county. The tools will include new logos, letterhead, business cards, a new website, print ads, brochures, a Customer Relations Management (CRM) system to push out information to realtors and site consultants, a photography gallery of businesses and quality of life highlights throughout the county, and other marketing materials and advertising. Total cost of the first two phases of the plan is \$148,000.

FEATURED MEMBERS



Gold Level



Leavenworth Business and Technology Park is Open for Business



Mayor Mark Preisinger cut the ribbon for the Leavenworth Business and Technology Park on June 29, 2018, officially opening the park for business. This 81.91-acre business park is shovel-ready with all grading at 2% of level, storm water detention, a new internal road, sidewalks, trails, lighting, landscaping, signage, and all utilities in place.

LCDC will be aggressively marketing the park. The park has already had two prospect site visits.

LCDC 2018 Annual Golf Tournament



The LCDC Annual Golf Tournament was held on Wednesday, September 12, at Falcon Lakes Golf Course. LCDC thanks its Premier Sponsor Cereal Ingredients and the other 22 sponsors, 25 teams and 98 golfers who helped make this annual event a success. A total of \$7,800 was raised to be used for marketing and the VIP event. Pictured above are the First Place winners from St. Luke's Cushing Hospital. [Click here](#) for more golf tournament photos on the LCDC Facebook page.

LCDC's Microgrant Program Supports Local Business Expansion



LCDC presented Samantha Hendren with a \$500 check to assist in Leavenworth Music Academy's business expansion.

Samantha Hendren opened Leavenworth Music Academy in 2013 and began teaching music lessons. In the last year, her business has grown from serving four music students at their homes to serving 45 students in a commercial location, 423 Cherokee in Leavenworth. The expansion project includes the hiring of 6 new employees.

The LCDC Micro-grant program was developed for new and existing companies in Leavenworth County to assist businesses in creation and retention of jobs while making an economic impact in the county. Since the program began in late 2016, 12 businesses have received nearly \$6,000.



Samantha Hendren, Leavenworth Music Academy

Save the Date - Annual VIP Event

LCDC's Annual VIP Event will be held Friday, November 9th, at 5:00 PM at Grinders High Noon. The VIP Event is held annually to thank members and stakeholders who make LCDC's efforts at growing Leavenworth County successful.